



Exploring masculinity and femininity in the workplace

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Thesis: Despite the effort of modern era to tackle gender stereotypes, it miserably fails to prevent the formation of gendered organisations due to the convenience of classifying people based on gender

In this website, the above notion is explored through how gender roles are portrayed in the pop culture movie, “The Intern”. By drawing upon academic articles, it aims to analyse the ideas of how women

gender is reflected and reinforced in the popular culture. “The Intern” is a movie about a 70-year-old widower Ben Whittaker (Robert De Niro) who craves to get back into the game after being retired as a “senior intern” at an online

fashion site (Refer to Video 1, below). Jules Ostin (Anne Hathaway) experiences multiple obstacles in the growth of her career, few of which are the glass ceiling, gender characterisation and stereotypical femininity and masculinity. This movie highlights the life of women in leadership in the 21st century and the transformation stages that women have to go through in order to “be in the game”.

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